

# GPT chatbot

## Une implémentation commerciale concrète et viable!

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Scientifique appliqué, développeur en Machine Learning

Septembre 2023



# Agenda

## 1. Introduction à Coveo

Qui sommes-nous? Que fait-on?

## 2. Blitz 2024

La compétition de programmation la plus cool au monde.

## 3. Démonstration de notre tout nouveau modèle de “Relevance Generative Answering”

Modèle de “Natural Language Processing” basé sur GPT.

# Historique de Coveo





**Our Range** ▾





**D.I.Y. Advice** ▾

glue gun



Go to **TRADE** >>

## 79 results for glue gun

Our Range <span>(79)</span>	D.I.Y. Advice <span>(0)</span>	Services <span>(0)</span>	Other <span>(0)</span>	
<p><b>Categories</b> ▾</p> <ul style="list-style-type: none"> <li><input checked="" type="radio"/> All (79)</li> <li><input type="radio"/> Tools (79)</li> </ul> <p><b>Shop by</b> ▾</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> In-Store (65)</li> <li><input type="checkbox"/> Online only (11)</li> </ul> <p><b>Buy Online</b> ▾</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Click &amp; Collect (74)</li> <li><input type="checkbox"/> Delivery (73)</li> </ul> <p><b>Price Range</b> ▾</p>	<p>79 product results</p> <p>Sort by <b>Relevance</b> ▾</p>			
	 <p><b>know more+</b></p> <p>Ryobi One+ 18V Cordless Brad Nail Gun - Skin Only</p> <p>★★★★★ (28)</p> <p>Buy in-store Buy online</p> <p><b>\$249</b></p>	 <p><b>ozito</b></p> <p>Ozito 10W Trigger Flow Glue Gun</p> <p>★★★★★ (5)</p> <p>Buy in-store Buy online</p> <p><b>\$9.98</b></p>	 <p><b>ozito</b></p> <p>Ozito 2000W Variable Temperature Heat Gun</p> <p>★★★★★ (14)</p> <p>Buy in-store Buy online</p> <p><b>\$49.98</b></p>	 <p><b>ozito</b></p> <p>Ozito PXC 18V 2 in 1 Cordless Nail And Staple Gun - Skin...</p> <p>★★★★★ (15)</p> <p>Buy in-store Buy online</p> <p><b>\$109</b></p>

We found 112 results for

# 'glue gun' in Products

Category

Store & Availability

Price Range

Filter & Sort

Showing 36 of 112 results

Grid

List

Compare



**ozito**

Ozito 10W Trigger Flow Glue Gun

☆☆☆☆☆ (0)

**\$9.98**

Compare



**STANLEY**

Stanley Mini Dualmelt Glue Gun

☆☆☆☆☆ (0)

**\$12.98**

Compare



**DEWALT**

DEWALT Rapid Heat Ceramic Glue Gun

★★★★★ (4)

**\$39.98**

Compare



**RYOBI ONE+**

Ryobi One+ 18V Hot Glue Gun - Skin Only

★★★★★ (4)

**\$79.98**

Compare

Compare

Compare

Compare





Popular searches

**lawn mowers**

**christmas lights**

**bbq**

**bbqs**

**jumbuck**

**gazebo**

**outdoor blinds**

**solar lights**



Popular right now



**Ozito PXC 18V Grass Trimmer Kit**

☆☆☆☆☆

Garden Garden Tools



**Richgro 25L All Purpose Garden Soil Mix**

☆☆☆☆☆

Garden Garden Supplie...



**Ozito PXC 18V Brushless Lawn Mower Kit**

☆☆☆☆☆

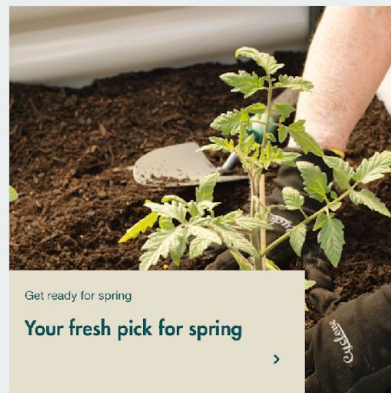
Garden Garden Tools



**Jumbuck 'Novo' Small Charcoal Spit Roaster - Battery**

☆☆☆☆☆

Outdoor Living BBQs



Get ready for spring

**Your fresh pick for spring**



List

☆☆☆☆☆ (0)

**\$9.98**

Compare

☆☆☆☆☆ (0)

**\$12.98**

Compare

Gun

★★★★★ (4)

**\$39.98**

Compare

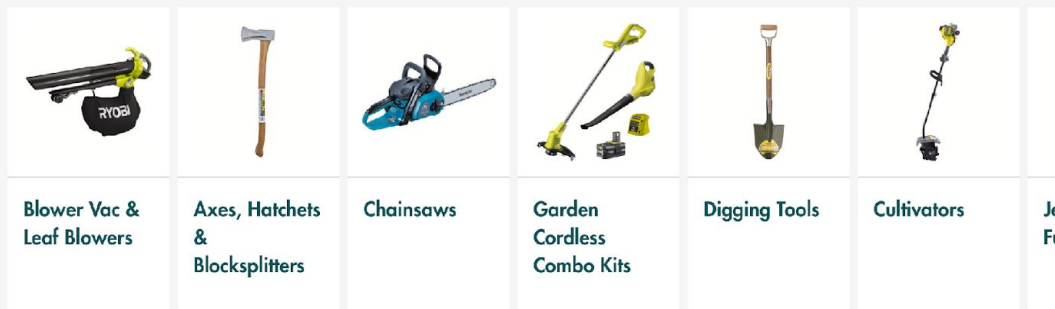
Only

★★★★★ (4)

**\$79.98**

Compare

# Garden Tools



Category



Store & Availability



Price Range



Filter & Sort



Showing 36 of 924 results

Grid

List

Compare



Compare



Compare



Compare





Helpful? [Yes - 0](#) [No - 0](#) [Report](#)

[View More](#)

## You might also like

Compare



Pit Boss 1230G Navigator Pellet And Gas Smoker

☆☆☆☆☆ (0)

**\$1,079**



Compare



Pit Boss '3 Series' Vertical Pellet Smoker

★★★★★ (3)

**\$599**



Compare



Oklahoma Joe's 'Rider DLX' Pellet Smoker

☆☆☆☆☆ (0)

**\$1,350**



Compare



Char-Griller 'Competition Pro' Offset Smoker

★★★★★ (1)

**\$699**



Pit Boss 850G Navigator Pellet Smoker



# En bref...

Fondé à  
Québec

Près de 800  
employés

270 employés  
en R&D

50+ stagiaires  
par année

+1800  
implantations

+150  
connecteurs

1 changement  
en prod au 21  
minutes

Des employés  
basés à Qc,  
Mtl, SF,  
Londres, +









# On embauche!

# Coveo

## Relevance Generative Answering

# Changement de **paradigme** dans le monde des engins de recherche

Recherche par  
mots clés



Question  
explicite

# Recherche par mots clés traditionnelle

Laptop





# Monde de la recherche 2.0

Je commence mes études universitaires en génie informatique. J'ai besoin de m'acheter un laptop pour faire de la programmation dans plusieurs langages et installer une multitude de logiciels et d'environnements virtuels n'ayant pas toujours une distribution éprouvée. Mon budget est de 1500\$. Quel laptop me recommandez-vous? Quel système d'exploitation devrais-je utiliser?



# GPT Chatbots traditionnels

5 problèmes dans  
un contexte  
commercial



# GPT Chatbots traditionnels

5 problèmes dans  
un contexte  
commercial



1. Sources multiples, parfois contradictoires.

# GPT Chatbots traditionnels

5 problèmes dans  
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commercial



1. Sources multiples, parfois contradictoires.
2. Sécurité des données, contenu privé.

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5 problèmes dans  
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commercial



1. Sources multiples, parfois contradictoires.
2. Sécurité des données, contenu privé.
3. Exactitude, “AI hallucinations”, constance et cohérence.

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1. Sources multiples, parfois contradictoires.
2. Sécurité des données, contenu privé.
3. Exactitude, “AI hallucinations”, constance et cohérence.
4. Vérifiabilité, sources.

# GPT Chatbots traditionnels

5 problèmes dans  
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1. Sources multiples, parfois contradictoires.
2. Sécurité des données, contenu privé.
3. Exactitude, “AI hallucinations”, constance et cohérence.
4. Vérifiabilité, sources.
5. Coûts \$\$\$\$\$\$\$\$\$\$\$\$\$\$

Generated answer for you



Here is how Coveo Query Pipelines and Coveo Machine Learning Models works together.

Your Coveo Query Pipeline defines how your end-user query will be processed by the Coveo Search API, it contains rules that you set up such as Thesaurus, Query Parameters and Stop Words. [1](#)

Not only does it contains those rules, but it also contains the Coveo Machine Learning Models that you connect to it. What it means it that when you have your Coveo Machine Learning Model, you attribute it to a query pipeline, and when that query pipeline is used, it will also use the Coveo Machine Learning Model associated to it, it is similar to adding a rule, but instead, you're adding a Coveo Machine Learning Model. [2](#)

Learn more [1 docs.coveo.com](#) [2 coveo.com](#)

Reformulate [Steps](#) [Bullets](#)

↳ Ask follow-up

Results 1-10 of 4548 for what is a query pipeline

### Manage Query Pipeline Rules

**Query pipeline rules**, along with Coveo **Machine Learning** (Coveo ML) models, optimize your search results ... On the **Query Pipelines** (platform-ca | platform-eu | platform-au) page, click the ...

### Filter - Query Pipeline Feature

A **query pipeline** statement expressing the filter **query pipeline** feature adds one or more query expressions to the advanced (aq), constant (cq), ... q (i.e., \$query) remains filter statement.

### Query pipeline statement

#### Query pipeline statement

A Query pipeline statement, also known as a query pipeline rule, is a single rule positioned within a specific query pipeline.

Relevance  
Generative  
Answering

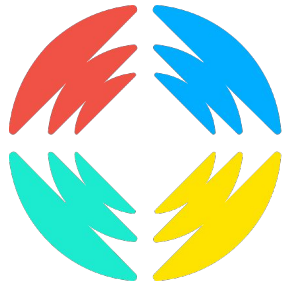




Demonstration

# Link to the demo:

[http://localhost:8000/D%26D\\_GenAI.html](http://localhost:8000/D%26D_GenAI.html)



coveo™